

# PCHRI 2006

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## The Standards Basis For Personally Controlled Health Records

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# Defining The Environment

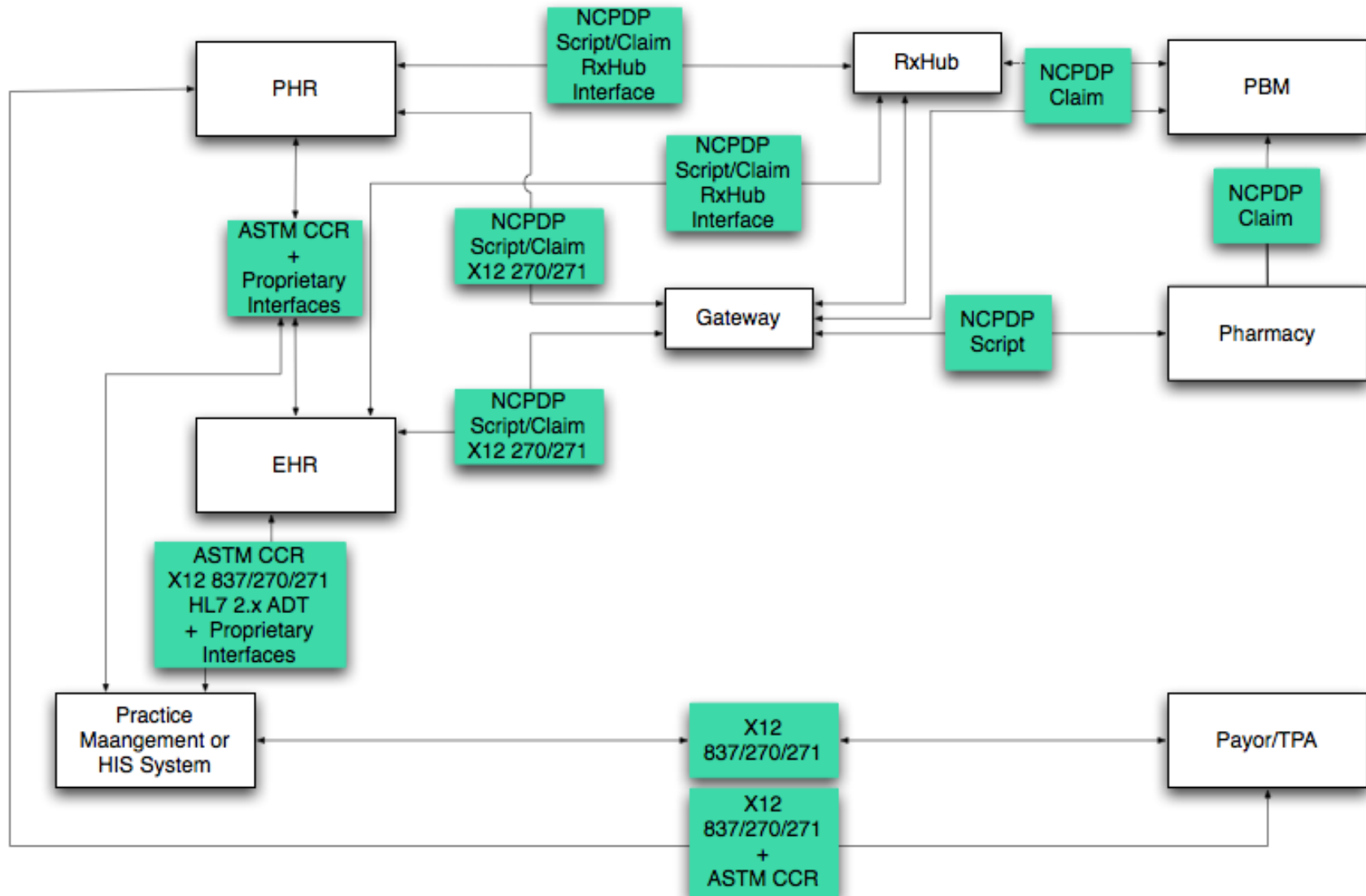
- Personal Health Records - not portals...
- Long History
  - WellMed 1993 (Portland)
  - OnHealth 1998 (Seattle)
- Extremely Strong Commercial Market
  - PHR Vendors Association (HIMSS) - Chair Rick Benoit (Intel)
  - 5 - 10 Successful Vendors
  - Overall Market >25 Vendors
  - Strong PHR Partnerships As Well As PHR Products From EHR Vendors

# Defining The Issues

- **Standards** - logical roadmap exists...
- **Convergence** - commercial market extremely innovative (unique in health care IT).
- **Development** - rapid, aggressive, and competitive.
- **Interoperability** - already underway for PHRs in pharmacy, payor, and EHR space.
- **Authentication** - required for certification of source and quality.
- **Architecture** - the personal and commercial Internet (not RHIOs).
- **Innovation** - look West...
- **Security** - encryption + digital signatures are required options...
- **Certification** - leave it to the market and consumers.

**Empower The Consumer (+ Employer) And  
Let The Market Drive The PHR**

# Standards + Current Environment



# How Do The PHR and EHR Vendors View The Future?

